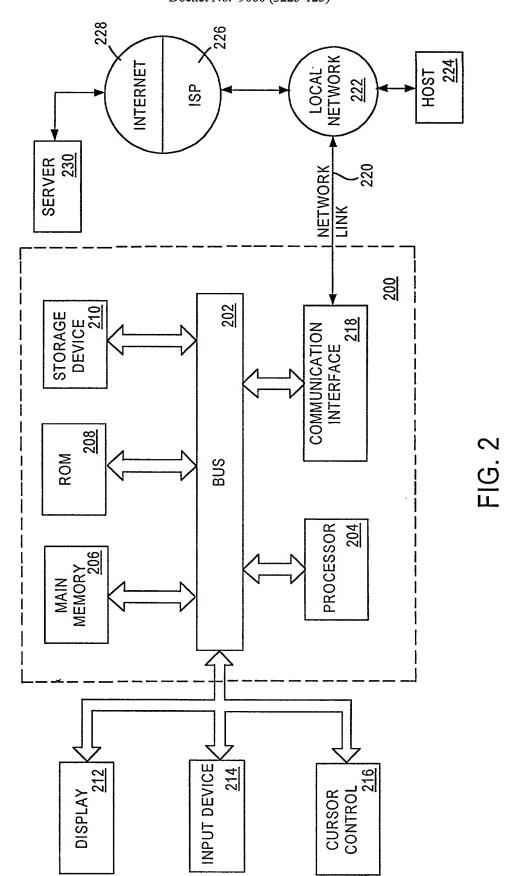
Report: Promotional Click-Through's for December 30.1999										
Web Page ID — 12	✓ 14 User	Promotion Click-Through								
1. Home Page 3	Visitor -	2,231								
2. Home Page 2	Partner	1,278								
3. General Product Description	Customer	1,234								
4. General Product Description	Visitor	1,210								
5. Services Q&A	Customer	1,199								
6. News: Press Release 3	Visitor	1,245								
7. News: Press Release 2	Partner	1,119								
9. Services Q&A	Partner	899								
10. Home Page 1	Customer	753 <u>10</u>								

FIG. 1



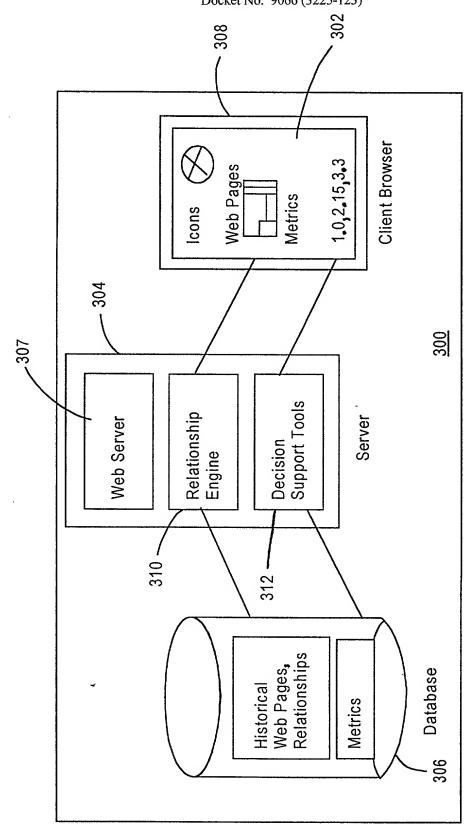
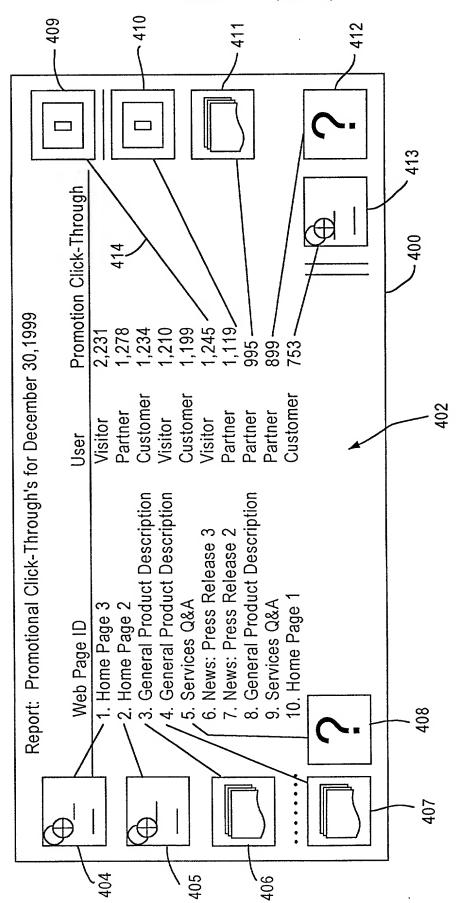
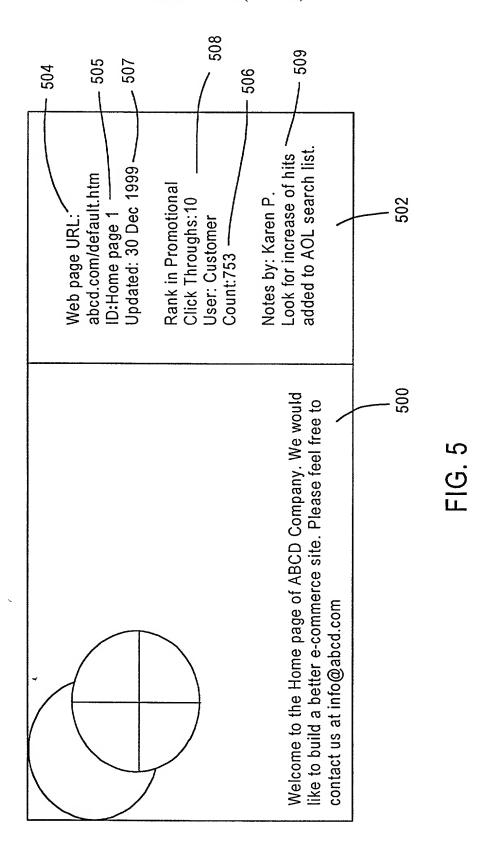


FIG.3



-1G. 4



			10 C   10 C	N.	<u> </u>			\$ Margin to Total %	1.36%	%69'0	1.54%	2.91%	0.63%	2.10%	%86'0	0.45%	1.61%	%8£0
								\$ Sales to \$ M Total % To	1.34%	1.00%	1.56%	2.49%	0.62%	1.93%	1.03%	0.52%	1.85%	0.39%
					Brand			Unit Sales to Total%	1.00%	1.35%	2.02%	1.96%	0.67%	1.83%	1.25%	0.83%	1.67%	0.48%
					Report: 06b-Sales Demand ContribPerform By Brand			Margin 9/0	38.80%	26.31%	37.71%	44.64%	38.76%	41.39%	36.39%	33.35%	33.36%	37.37%
					nd Contrib	- (Did[[B]awa		\$ Margin	254	130	789	242	118	393	183	28	302	11
		i i		Heb	es Dema	ō		\$ Sales	655	492	766	1,222	306	949	304	255	906	191
		Ŵ.		e Options	t: 066-Sa			Unit Sales	84	65	97	94	32	88	99	8	80	23
		anorites History	ject≖3	History, Gird Graph, New Save Haltesh Plens Options. Halt Remote Oth, Sales De	Repor			Product Vendor	7 <u>OrganizationName -</u> 50 <u>0</u>	7 <u>] OrganizationName -</u> 50 <u>1</u>	OrganizationName - 502	🗖 <u>OrganizationName -</u> 50 <u>3</u>	L'OrganizationNane - 504	T. OrganizationName - 505	T OrganizationName - 306	C OrganizationName - 507	C OrganizationName - 508	C <u>OrganizationName -</u> 509
Internet Explorer		One Seaton F	o/sysfiles/gui/default6.htm?project=3	History Grid Gr				Product Vendor ID	500   □ <u>(</u>	501   1⊒ <u>0</u> 501	502 □ C	503   503 ∑   503	504 □ <u>C</u> <u>C</u> 504	505 FT 505	909 ∑   209	507 COS	808 ∑ 208	605 ∑   203
🛃 MicroStrategy Web 6.0 - Microsoft Intern	TEREST Wen Farmer Lode Help	🚓 , 🚓 . 🔞	Reports   Fempletes   Fintes    Cascoment Planning and Allocation   Cascoment Planning and Purchasing   Castomer Pofiling and Purchasing   Castomer Pofiling and Purchasing   Castomer Pofiling and Purchasing   Castomer Pofiling and Purchasing   Castomer Possortment Andrew   Castomer Pofiling and Purchasing   Castomer Coss Channel   Castomer															

# FIGURE 6

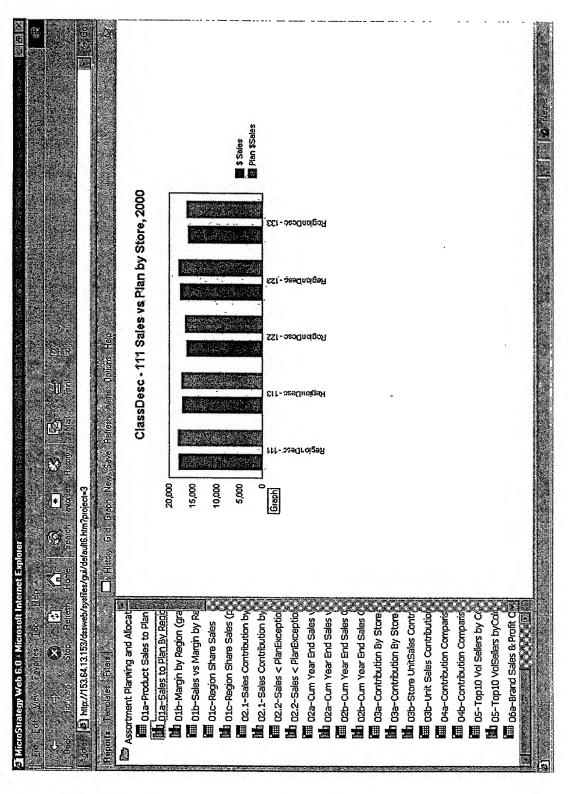


FIGURE 7

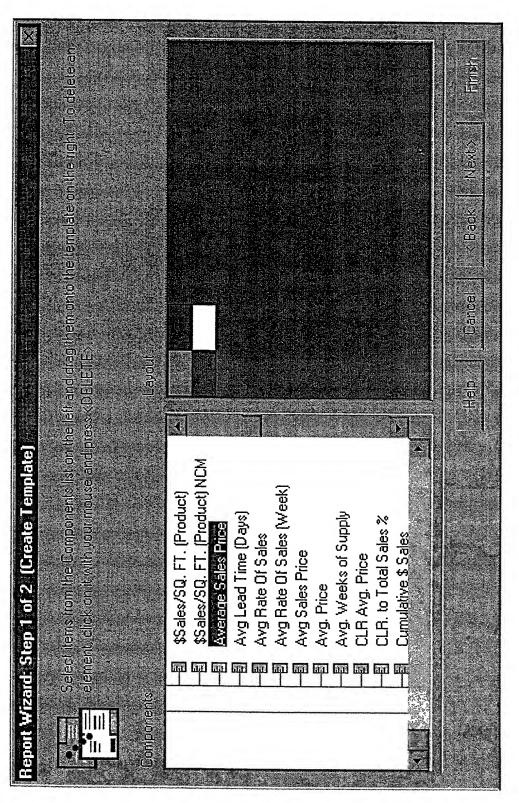


FIGURE 8